

Graphic design
Duration: 2 Weeks
Tool: Photoshop
Individual Project
2022

UGC Design for TikTok



July 2022, “Merchant UGC Offline Materials for the Food Service Industry,” graphic design. Position: designer. UGC (User-Generated Content) design using Photoshop effectively conveys the characteristics of the product to attract users to scan and browse, with the goal of increasing conversion rates and encouraging purchases.